

PROGRAMME OF WORK OF ALLIANCE-MADAGASCAR

(Agreed at the meeting of the Board of Directors, 1 April 2005)

SECTION A: SUBSTANTIVE PART

Title

Activities

Responsible

OBJECTIVE 1: ACT PRINCIPALLY AS A CATALYST AND FACILITATOR TO CREATE PARTNERSHIPS

<p>1.1. Facilitation and availability of advice and support for rural development.</p>	<p>a. Six workshops organized for AM members at the national and regional levels. Themes focus on the functions and missions of the AM according to Article 4 of its statute. The workshops would be organized together with Provincial CAPE entities.</p> <p>b. Transfer of knowledge and collective appropriation of the different actors involved with business opportunities for sustainable development.</p> <p>c. Support to the main actors in public and private sectors, NGOs, and technical and financial partners for the creation and promotion of partnership.</p> <p>d. Promotion of win-win business and commercial activities that are advantageous for both entrepreneurs and poor people.</p>	<p style="text-align: center;">MT,M</p> <p style="text-align: center;">mAMDG, MT, M</p> <p style="text-align: center;">mAMDG, MT, M</p> <p style="text-align: center;">mAMDG, MT, M</p>
<p>1.2. Collaboration in areas of work of the AM, including with regional authorities.</p>	<p>a. Advice on matters of partnership and collaboration.</p> <p>b. Creation of new partnerships and new business relations in order to realize common goals.</p>	<p style="text-align: center;">mAMDG, MT, M</p> <p style="text-align: center;">mAMDG, MT, M</p>

1.3. Communication about Alliance Madagascar.	a. Formulation of a communication strategy.	MT, M
	b. Communication on the activities of the programme.	MT, M
	c. Publishing of a quarterly information newsletter for the members of the AM and its network.	MT, M

OBJECTIVE 2: IDENTIFY AND PROMOTE BUSINESS RELATIONS THROUGH BUSINESS PROJECTS AND OPPORTUNITIES

Title	Activities	Responsible
2.1. Mauritius-Madagascar: Development of cross-border public - private investments for agribusiness.	<p>a. Facilitation of a mission from FAO for a feasibility study for an agriculture project in Madagascar that would be developed and financed by investors from Mauritius.</p> <p>b. Contacts for the members of the mission in cooperation with FAO and the Embassy of Mauritius in Madagascar.</p> <p>c. Follow-up to the recommendations of the mission, and encouragement of business relations between the investors and other stakeholders.</p>	<p>M</p> <p>mAMDG</p> <p>MT,M</p>
2.2. Participation in “5 bankable projects” organized by the Ministry of Agriculture and FAO.	<p>a. Participation by different actors who are members of the AM.</p> <p>b. Advice on the subject of partnership and possible involvement and collaboration.</p> <p>c. Encouragement of results which would be beneficial to all concerned.</p>	<p>mAMDG, MT</p> <p>mAMDG,MT</p> <p>mAMDG, MT,M</p>

<p>2.3 -2.4. Participation in the development of several product lines (onions, potatoes, ginger, handicrafts etc.)</p>	<p>a. Participation in the elaboration and follow-up to several projects, of FAO for example.</p> <p>b. Support for development of competitive values chains through the development of quality products for targeted markets.</p> <p>c. Technical and legal support to peasant organizations and others.</p> <p>d. Collaboration with WWF in a mini-project for environmental protection and income-generation in the rural community of Sambaina.</p>	<p>mAMDG, MT, M</p> <p>mAMDG, MT, M</p> <p>mAMDG, MT, M</p> <p>M</p>
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Title

Activities

Responsible

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<p>2.5. Promotion of micro-finance.</p>	<p>a. Facilitate access to capital resources of Deutsche Bank for organizations that are members of the APIFM.</p> <p>b. Management of work by teams from Columbia University on the subjects of rural lending (BOA) and rural insurance (APIFM).</p> <p>c. Collaboration with the Open Society Institute and the University of Antananarivo in the area of micro-finance.</p> <p>d. Collaboration with other organizations (CARE, Trickle-Up, ...)</p>	<p>mAMDG</p> <p>mAMDG</p> <p>M</p> <p>mAMDG</p>
<p>2.6. Provision of more than 400 donated computers to the Province of Antananarivo, for use in village administration and schools.</p>	<p>a. (On the New York side, organization of the donation through the NGO Non-Profit Computing, Inc.)</p> <p>b. Transportation (costs of shipping and handling) organized by the Office of the Provincial Governor.</p> <p>c. Collaboration with Service Clubs for installation of the computers.</p>	<p>Alliance NU</p> <p>M</p> <p>mAMDG, M</p>

2.7. Promotion of agricultural equipment.	a. Expansion of FAO's project for simple irrigation pumps which is part of the FAO Special Programme for Food Security.	mAMDG, M
	b. Collaboration with Service Clubs in Madagascar and other countries.	mAMDG, M
2.8 Cooperation with international investors to ensure implementation of the principles of the Alliance	a. Encouragement and participation in studies on the socio-economic impact and environmental impact of the investment.	mAMDG, UN Alliance
	b. Organization advisory groups from the 4 stakeholder groups of the AM in order to promote, in relation to the investment, the maximum benefit for disadvantaged people in rural areas.	MT, mAMDG, M

OBJECTIVE 3: PROVIDE A PLATFORM OF CONSULTATIONS BETWEEN THE PUBLIC SECTOR AND OTHER RURAL DEVELOPMENT ACTORS

Title	Activities	Responsible
3.1. Establish national and regional networks among the members of AMDG for a better management of rural development.	a. Support for entrepreneurs' programmes related to benefit of rural populations.	mAMDG, MT
	b. Participation in the implementation of the Rural Development Master Plan of the Ministry of Agriculture (MAEP).	mAMDG, MT
	c. Collaboration among the members of AM in activities chosen by the Board of Directors.	mAMDG, MT
	d. Organization of consultations to share information and validate proposals with the involved partners.	mAMDG, MT

3.2. Collaboration with the international network for development, in cooperation with the United Nations Alliance.	a. Collaboration with the Directorate for Economic Expansion of the Ministry of Foreign Affairs.	MT, M
	b. Strengthening of relations with private companies, NGOs, and UN Agencies, including in relation to funded projects for Madagascar	MT,M
	c. Promotion of close collaboration with projects such as Growing Sustainable Business (UNDP), Global Compact (UN), International Alliance Against Hunger (FAO), ...	mAMDG, MT,M
	d. Expansion of relations with international Service Clubs.	mAMDG,M

OBJECTIVE 4: BRING THE RESULTS OF PARTNERSHIP TO THE ATTENTION OF THE INTERNATIONAL COMMUNITY

Title	Activities	Responsible
4.1. Monitoring of activities and evaluation of results.	a. Elaboration of monitoring sheets for the activities undertaken.	M
	b. Quarterly Report.	M
	c. Annual Evaluation.	MT
4.2. Reflections on the sustainability and continuation of the activities of Alliance Madagascar.	a. Consultation on the results and progress made in the realization of the objectives of AMDG.	mAMDG, MT, M
	b. Development and validation of the consultation report.	mAMDG, MT, M
4.3. Results and activities of Alliance Madagascar to be a main theme in the report of the UN Secretary General on the United Nations Public-Private Alliance for Rural Development, which is to be considered by ECOSOC in July 2006	a. Contribution to the report of the UN Secretary-General.	mAMDG, MT, M
	b. Participation in the ECOSOC meeting.	Representatives of the AM

SECTION B: Administrative Part

- 1. Meetings of the General Assembly, according to the responsibilities indicated in Articles 10, 11 and 12 of the Statute.**
 - a. Ordinary: Once a year**
 - b. Extraordinary: When needed**
- 2. Meetings of the Board of Directors, according to responsibilities indicated in Articles 13 and 14 of the Statute.**
 - a. Ordinary: Once quarterly**
 - b. Extraordinary: When needed**
- 3. Meeting of the Management Team, the permanent support structure, according to responsibilities indicated in Article 15 of the Statute.**
 - a. Ordinary: Once a month**
 - b. Extraordinary: When needed**
- 4. Manager, with terms of references terms according to decisions of the Board of Directors.**

Notes:

mAMDG = Members of Alliance Madagascar
MT = Mangment Team
M = Manager
UN Alliance = United Nations Alliance